



EFFORT IT

KanizPlaza (3rd Floor), Zindabazar, Sylhet
(Behind Blue Water)

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Graphics Design Course Module

Week 1-2: Introduction to Adobe Photoshop

- Photoshop interface and workspace. 1
- Photoshop Essential tools. 1
- Background remove technique basic to advance 2
- Creating digital artwork and illustrations using layers, masks, and blending modes. 2

Week 3-4: Advanced Adobe Photoshop Techniques

- Photo Manipulations Working with filters, special effects, and smart objects. 1
- Designing social media graphics and banners. 1
- Advanced photo retouching and color correction 1
- Designing posters, flyers, and brochures for print 1
- Ready mockup use and design custom mockup 2

Week 5: Project on Adobe Photoshop

Project: Creating social media poster.

Design project: Creating advance mockup design.

Design project: Creating image manipulation.

Week 6-7: Introduction to Adobe illustrator

- illustrator interface and workspace. 1
- illustrator Essential tools. 1
- Essential Illustrator tools for creating illustrations and icons.1
- Designing logos and branding materials using vector graphics. 2
- Working with gradients, patterns, and custom brushes. 1

Week 7-8: Advanced Adobe Illustrator Techniques

- Business Card Design, Brochure Design, Banner Design. 2
- Designing social media graphics and banners 1
- Creating vector infographics and charts. 1
- Creating complex illustrations and artwork. 1
- Designing packaging and product labels. 1



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Week 9-10: Typography Techniques

- Using typography effectively in designs.1
- Working with text effects, styles, and formatting. 1
- T-shirt, jersey Design 2
- Designing magazine spreads, book covers, and layouts 1
- Creative Design tips and tricks 1

Week 11: Project on Adobe illustration.

- Design project: Designing a logo for a company.
- Design project: Creating an original vector illustration.
- Design project: Creating T-shirt, jersey Design using Typography

Week 12: Freelancing Skills –

- Micro Stock Guideline in graphic design.
- Building an online portfolio and personal branding.
- Finding and attracting clients in the freelance market.
- Final project: Designing a comprehensive brand identity package for a real client



EFFORT IT
Work Hard For Achieving Success